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| City Council BriefingNovember 21, 2022 |
| Objective 1. Community Outreach and Public relations* Kick’n it with the Cops October 28-29
* Excellent turn out ~300+ Friday evening (Thanks to Wayne)
* Saturday event excellent with good community engagement
* Many thanks to our community sponsors
* CORE program, Rochelle
* Community outreach, Georgia Lamb
* PD, Courtney, Susie, Aaron, Dustin
* Our entire City team helped from Clerk to Public Works and the Mayor
* We will be going over on our advertising budget as set, however this is more than offset by $5,610.00 in revenue that we generated through donations.
* We received even more donations of product, snacks, and books
* It was really a terrific program
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| Objective 2. Crime trends and major investigations* Holding at 17% above last year overall

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| Objective 3. Human resource issues and personnel actions (Recruitment, Retention, Onboarding, Offboarding, career development progression).* Josiah Lamb is doing very well excellent public feedback.
* Sheriff’s Office is currently offering a $10,000.00 hiring bonus
* We presently have one open funded vacancy for patrol
* Recruitment practices are becoming very important in todays climate.
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| Objective 4. PUBLIC SAFETY, Developing improved partnerships with our Community Safety Teams. (New Objective) work in progress |
| Objective 5. Education and Schools |
| Objective 6. Commercial Criminal Activity* Shoplifting continues to be an issue, no different in other jurisdictions
* Flock camera systems conducted a presentation for a few businesses that attended a meeting to pilot the technology.
* Theft and resources to prosecute will continue for the near future.
* Businesses need to invest in security and technololgy. We do not hold the staffing levels to support all that is requested.
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| Objective 7. National/State/County trends.  * A fentanyl vaccine-
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